

SPECULATIVE EMAIL

Subject Line: You told us to let you know: European flight sales END Nov 4th



Escape the cold and the crowds Air Canada Winter Sale

****BOOK BEFORE Nov 4th 2018****

From ALL Canadian cities



- Amsterdam
- Barcelona
- Brussels
- Copenhagen
- Dublin
- Frankfurt
- Geneva
- Lisbon
- London
- Lyon
- Madrid
- Milan
- Munich
- Paris
- Rome
- Zurich

Roundtrips start from \$658 for travelling period beg of Jan- end of March 2019.

Dear Stephanie,

You told us to let you know when we had a flight sale that would be relevant to you. So here we are! We'll bet you planned on going to Europe in the summer, but before you close this email, please hear us out: Here are 3 BIG reasons why you should travel there in winter instead:

1. Hot Hotel deals:

Book your flights with Air Canada, and **SAVE up to 20%** on our partner hotels for stays between January 15th, 2019 and March 15th, 2019*.

2. No reservations needed:

Restaurants, shows, museums and more rarely require reservations during the winter! And they're heavily discounted during the low season, meaning your Canadian dollars will go further.

3. It's not as cold as here!

Sure, you could go to the Caribbean for some well-deserved winter sun ... but so will many other people. If you want to avoid the crowds, and take in **NEW experiences** (Image yourself cruising down the river Seine, sipping a steaming cup of Belgian hot chocolate, or relaxing in a Swiss hot spring) **for far, far less \$\$\$**, come to Europe in Winter.

So, hurry, SALE ENDS Nov 4th 2018

If you want Europe all to yourself:

BOOK NOW

P.S. [Check out our travel blog](#) tips and ideas on what to see and do whilst there!

*Terms and conditions apply. Hotel stays are booked through aircanada.com and are provided by our travel partner WWTMS and Travelscape.